

How to Build Your OWN Online Business?

The Four Essential Steps to Your Online Success

<http://www.CapturePros.com>

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Disclaimer

No Guarantee is given that you will have success using the information in this ebook. Every person is different and it will depend on how much effort is put into building your business. Every effort was made to verify the correctness of information in this ebook but due to the ever changing Internet environment, anything can change over time.

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How to Build Your OWN Online Business for less than \$100!

These are the steps I have taken to build my own Online Business that makes me financially independent. I am willing to share it with you because I would like you to have the same success. When you are able to make a good living you will have money to spend and I will earn commission on all your purchases. I help you and your success is my gain. That is what you call a win-win situation.

When one first start looking around on the Internet it can be very confusing because there are such a multitude of programs promising you the sun, moon and all the stars. You must know by now that you get nothing for free and all the promises of making money without promoting or selling are just that - promises without substance. You have to sell something to earn money and you need a product or service to sell. There are however ways and means to make it easier to sell on the Internet than anywhere else.

I have studied several sales pages and ebooks that want to convince you to hand over your hard earned dollars for a lot of hype. I have decided not to follow that route but to just give you the hard facts. So if my style is boring, just stay with me for a while and you will be pleasantly surprised with all the knowledge that is available inside this ebook.

THESE are the FOUR STEPS that YOU need to take to BUILD YOUR OWN ONLINE BUSINESS

Let us first look at the way things work on the Internet. Because you are bombarded from all sides with ads, it is very difficult to sell your product directly on the Net. You are competing with millions of other offers and even if you have the most unique product it is not easy to grab a prospective customer's attention. You first have to build a list of interested people that you can offer your product or service to.

There are many ways to build a list and several programs will promise you a huge list virtually overnight. This might be true but a list of thousands is worthless to you if they are not specifically interested in what you have to offer them. Even with a small targeted buyers list of a few hundred people you will be able to realize a substantial income. The figure of \$1 per list member per month is often mentioned. It is easier said than done but if you handle it correctly and first build a relationship with your list, the sky is the limit. Here is the link to the website of a guy that will show you the right way to monetize your list: [Email Promos Exposed](#)

I have studied Network Marketing for some time now and have found that the one thing every one of us are looking for is information. Not just any information, but information on how to market online and more specifically how to get more targeted traffic to your website. This made me look around for training sites that will show you exactly how to market and how to get people to sign up for your list. Not only does this program need to teach you the

exact steps, but your members should be able to duplicate what you are doing as well.

There are several options available but I was looking for a low cost solution that will not force me to join their MLM Business as I already have my own business. That is when I discovered this gem of a program. It is such a simple program that you would immediately ask the question: "Why did I not think of doing it this way?" The training is well presented and even the people that think they know Internet Marketing, will find new things they never thought of doing.

The best thing about this program is that it is so easy to get people to subscribe to it. You just have to give it away because it is free to join and it offers people exactly what they need - the knowledge to effectively market their own products and how to get more targeted traffic to their websites. With this program you are able to effortlessly build a list of eager buyers. I will shortly show you exactly how it is done by giving away a free program.

Step One in Building Your OWN Online Business

Sign up for this free training website called AllNetworkers Team. This is the place where All Networkers Unite to Build their Own Lists. The program is totally generic and you can plug in your own websites to promote automatically to all your new members. They just cannot miss it as it is part of the initial setup of the program.

One of the biggest benefits of this system is that it will pre-qualify your members for you. Once they have signed up for the main program, they will have to sign up again for the training. When you see their names in your Training Back Office you know that they are serious to learn how to effectively market their business. You only have to work with people that already have shown their interest in what you are offering. You do not have to waste your time on freebie seekers and tire kickers.

To get the most out of your ANT membership just follow the steps laid out inside and do not continue with the next step until you have completed the previous one. There are 14 days of training but do not try to keep to the schedule if you have little time to spend with it. Even if it take two months, it will still pay you to complete the training. It will enable you to make real progress in building your business. You will know how to get more free targeted traffic to any website. That is the most valuable knowledge to obtain for successful online marketing.

You can immediately start to build a relationship with your new members by sending them a personal email in which you welcome them to the program and offer your assistance if they need any help setting it up. Through these first contacts many lucrative partnerships or joint ventures have developed. My partnership with Steven Gray is proof of it. I have sponsored him in ANT and we started communicating via email but later found it easier to use Skype. He is living in California USA while I am from Cradock in South Africa.

We met in August 2008 and started our own [Capture Safelist](#) in October and within the first two weeks we were able to sign up more than a hundred members of which five upgraded to Executive level. This is a Safelist that you should definitely sign up with because the members are very responsive when the list is still growing. The members receive only a few emails per day and they open and read each one of them. The numbers might still be low but you will get good response.

As a member of ANT you qualify for Pro Membership in [Capture Safelist](#). Sign up as a free member and send me your username that you have set up, to the email address inside [Capture Safelist](#). I will then upgrade you to Pro and add a thousand credits to your account. Make full use of all the features and use the tracker to monitor your ad campaigns. You will earn \$1 for each referral that upgrade to Pro and a full \$5 for each one that upgrade to Executive. As an Executive member you can send HTML emails every day and post your banner with unlimited impressions. Your banner will be seen by not only our Safelist members, but also by thousands of other sister Safelists.

Save this ebook to your desktop now so that you can find it easily again. Click this link and sign up for your free account in [AllNetworkers Team](#) now. As a member of ANT you may edit this ebook and replace all links with your own affiliate links. Then give it to your members in ANT to do it as well. Give it to all people that are interested in building an online business.

Sign up for the ANT Training under [Update ID's] as soon as possible and remember to enter your ID number and then scroll to the bottom of the page and click on [Update ID's] so that your prospects will then sign up under you. If you leave out any ID, your prospects will be signed up under your sponsor and you will loose out on any commission if they upgrade in that program. To make certain that you make the most of ANT subscribe to all the programs and then update your IDs before you start to promote the system.

You will see that if you click the link called "Third Affiliate Program" in your ANT Back Office, you will be taken to the [BuildMyDownlines.com](#) website. This program was also created by Darren Olander, the founder of ANT. This program fully compliments ANT and help you tremendously with your marketing of ANT. It makes use of several Viral Marketing Programs and is also free to join. You will greatly benefit if you sign up for this program and then encourage your downline to do the same. The numbers in this program is growing at a very fast rate and the response rate to your ads is extremely high. Once you have build a small list there, it becomes viral and your programs get exposure without you having to lift a finger.

Contact Steven Gray at [MoneyComesFast.com](#) to help you set up some killer adverts in [BuildMyDownlines.com](#). Go to [Contact Us] and fill in the form.

Darren has several other programs of which [ListJumper.com](#) is on of the best. It is also part of ANT and you will find it under the Free Online List Builders. If you have time to join only a few programs, make certain that you at least join [BuildMyDownlines.com](#) and [ListJumper.com](#) as soon as you are a member of ANT.

Step Two in Building Your OWN Online Business

The first program that you can join inside ANT is called [Global New Plan Network](#) or NPN for short. This program is not free to join but it will provide you with all the essential tools that you will need to run your online business. Once you are able to grow your list in ANT you will need to automate several tasks like sending emails to your downline. Inside NPN you have several AutoResponders specifically designed to make your life easier as a Network Marketer.

The second essential tool you need is called an Ad-Tracker which allows you to create tracking links for all the websites that you are promoting. If you do not know which campaign is bringing results, then you might be wasting your time. If you are using paid lead capture campaigns you might be throwing your money in the water. By investing less than \$20 per month, you can potentially save hundreds of dollars and hours of frustration.

Listen to what Geoff Stephen are saying about tracking your ads by clicking this link:
[TheNPN.Com - Why is ad tracking so important?](#)

Geoff is the creator and owner of NPN and has proven that this system will work for you. The program is successfully running for more than three years already and on the Internet that is a looong time. Most programs do not even last three months.

The biggest reason for this success is that the break-even point is so easy to reach. If you are only able to refer just two new members to NPN, you are already in profit. It is the program that pays the highest commission namely 100% when you refer new members which upgrade to at least Plus membership. With ANT it is easy to sign up new members for NPN as it is promoted automatically by the system. I was able to sign up 5 members in NPN when I only had 37 members in ANT. I signed up as a Plus member from the start and I recovered my full investment within the first month. If I could do it, so can you. Just follow my instructions to the tee and ask for help when you have a problem. My personal email is team@mattmare.com where you can reach me any time or Skype me at mhwmare.

Sign up for NPN and try to go for Plus membership from the start even if you have to beg, steal or borrow some money. If you really are in a tight spot I might be able to help you. Write a testimonial about this ebook or about ANT and post it at:

[AllNetworkers Team Forum](#)

If it is suitable to use in my promotions, I will sponsor you by sending you an esertificate that will enable you to enroll in NPN as a Plus member at no cost for the first month. Please include a recent photo of yourself and if you can include some audio or video it would be great. If you do not know how to create these, please contact me and I will help you with it.

This is IMPORTANT: If you want to get ahead in building your business you have to contact your sponsor and ask for their help. Even if they do not know the solution to your problem, they can always ask their sponsor or the owner of the program. Communication will show your sponsor that you are serious to build your business and most of them will go out of their way to assist you in any way they can.

Click this link that will take you to the [AllNetworkers Team Login](#) and go to [Update ID's] and you will find [\[The NPN\]](#) which you can click to sign up for access to all the Network Marketing tools. You will be taken to a web page where you can read about all the features of NPN. If you want to see what I look like and read more about me, you can click on [Sponsor Profile]. Once inside just follow the steps given and do not try to do it all in one day. Take your time to know the program. It is an extensive program with several sub programs. Don't be overwhelmed but take them one at a time. Watch the videos and do not forget to let me know what you have found inside.

Step Three in Building Your OWN Online Business

Once you have signed up for NPN you should set up a new campaign in the MultiSponder Plus and import your member list from ANT so that you can follow up with them in a structured way. You can use the series of follow-up emails in your ANT Training Back Office or you can contact my partner Steven Gray. He has been a Director of Marketing with Samsung USA for several years as well as other big name companies. He is a Copy Writer par excellence. You can contact him through his website [MoneyComesFast.com](#).

Every day when a new member sign up for your ANT, you will receive an email with all their details. Make certain that you do receive these emails by Whitelisting the following email address: support@allnetworkersteam.com

To achieve this you can just add this email address to your contact list in your mail server. It might even help to sign up for a free Gmail account. This is a very reliable service especially for Internet Marketing. Yahoo, Hotmail and AOL are the worst services to use as their Spam filters will block most of your business emails.

Take the information from the new subscriber emails and load them into an Excel file. The email address should be in the first column followed by the name and surname. Build your private list like this and you will be protected from any loss of your list. Your list is a very valuable asset of your online business and you should make regular backups of it as it grows and keep it in a safe place. I save it to CD and lock it in my safe. When you have your list in this format, you can save it as a CSV file which you can upload to your MultiSponder Plus campaign that you have created before. Your new members will then receive your series of emails that you have prepared with Steven's help.

These emails will supply your members with good tips and tricks to build their business. You can even supply them with a link to this ebook if you like. This will help you build a relationship with your members. The more valuable information you can supply them with, the better. You can encourage them to sign up for NPN and your own MLM business as well. Help them to get the most out of their membership with NPN and they will have success in signing up their own members. Your NPN commission will keep on growing month after month. The more people you can help to have online success, the faster your wealth will grow. Never try to "sell" your members stuff - help them to invest in their business.

- SIDE NOTE -

When you are using Safelists to promote your business, you will need at least two email addresses. Create a contact email and call it: yournamecontact@gmail.com

Create a list email and call it: yournamelist@gmail.com

The reason for this is that you will receive lots of promotional emails from the Safelists and you do not want to clutter your personal email with them. Use the contact address for all your business contacts. Google mail will not block any of your incoming emails but might put some in the Spam folder. You can just select the one that are not Spam and click on the link [Not Spam] and from then onwards they will go to your inbox.

Step Four in Building Your OWN Online Business

Up till now you have been building your list in ANT and several other programs like NPN, Traffic Exchanges, Safelists, List Builders and Social Networks. Now it is time to get your own Domain Name and build your own Capture Pages and website. The more people start to promote the same websites with the same lead capture pages in the same Traffic Exchanges and Safelist, the least effective these marketing campaigns will become. It will be much easier to stand out from the crowd if you have your own unique Capture or Squeeze Page.

There are free options like on my Website called "[Get Your Very Own Leads](#)" but they have limitations. The only way to establish yourself as a serious business person on the Net is by owning your own Domain Name with your own website. Only then will you have full control over your destiny as an Internet Marketer. Steven and I have made it very easy for you to get that control. We have created [CapturePros.com](#) where we will show you exactly how to build your own website complete with lead capture pages, banners and much more.

This is a membership site where you have to qualify before you gain entry. We will help you to apply and with your list that you have built in ANT and with your knowledge to effectively market online, you will have no problem to qualify. The main qualification is that you must be prepared to invest in your future. You need to take the initiative to start building the first page of your own website. The system will supply you with your own **Free Domain name**. You even get **10 POP emails at no cost** as well. You will have access to all the tools to build your own web pages by using a selection of templates. No knowledge of HTML programming is necessary and publishing of your website is taken care of automatically. Your website will even be **hosted for you at no cost**.

You have a free hand at designing your own webpages and no adverts will be forced on you. Help is available in a full series of training videos that will show you step-by-step how you can create headlines, banners, buttons, forms and even how to incorporate [Google AdSense](#) in your web pages. With the help of Steven, with his knack at Graphic Design and my programming knowledge, you will be able to build the website of your dreams and it will be functional in no time.

Again you will be able to cover the cost of your investment within days when you show some of your ANT members how easy it is to have their own websites as well. As soon as you have three active members in this system, you will even start sharing in the profit pools. This is where you will be able to generate huge wealth even before you start earning from your own products. We will also show you how easy it is to create your own products. You will be able to create your own newsletters, audio seminars and even write your own ebooks.

I am only an Agricultural Engineer that have designed irrigation systems for my fellow farmers and have never written more than a short report here and there. Maybe an operations manual or two, but never any books. Today I have more than five websites. I have my own weekly newsletter and I have written this ebook. If I can do it, I am certain that you can do much better. English is my second language and I was never the brightest of students. I have problems with my health and know that I will not be able to do irrigation installations much longer so I made it my job to learn as much as I can about Internet Marketing. I am prepared to share this knowledge with you and know that you will benefit from it.

Grab this opportunity with both hands and you will never regret it. Click this link and have a look at what you can accomplish with this system.

[The Ultimate Site Builder](#)

Visit all the pages and when you are ready open the [Site Builder] page. Inside you will find a red button that will give you direct access to the system. For only 99 cents you can test drive the whole system. You will have enough time to create your own website without spending another cent. See for yourself what can be done before you commit yourself. I am certain that you will not give up your membership without a fight. You will not find anything remotely as powerful elsewhere.

Remember that Steven and I will be there to guide you whenever you need any assistance. You will find all our contact details inside. We wish you a pleasant journey and look forward to share in your success.

Carpe Diem - "[Seize the day!](#)" **Click the link above - Now.**

(Horace - Leuconoe, don't ask — it's a sin to know — what end the gods will give me or you. Don't play with [Babylonian](#) fortune-telling either. It is better to endure whatever will be. Whether Jupiter has allotted to you many more winters or this final one which even now wears out the Tyrrhenian sea on the rocks placed opposite — be smart, drink your wine. Scale back your long hopes to a short period. While we speak, envious time will have {already} fled [Seize the day](#), trusting as little as possible in the future.)

Final Conclusion - How to Build Your OWN Online Business for less than \$100

- Step 1 - Sign up for [AllNetworkers Team](#) (\$0.00)
- Step 2 - Subscribe to [Global New Plan Network](#) (\$19.97 monthly - NPN Plus)
- Step 3 - Set up your AutoResponders in NPN with Steven's help (\$17.00)
[MoneyComesFast.com](#)

- Step 4 - Apply for membership at [CapturePros.com](#) (99 cents)
 - Suite of Marketing Tools (\$37.95 monthly)
 - Admin Fee (\$8.95 monthly)
 - Signup Fee (\$14.95)

Total Investment for Your OWN Online Business = \$ 99.81

Potential Monthly Income from NPN = \$ 63.00 (6 active members)
Potential Monthly Income from Site Builder = \$ 27.00 (3 members)
Second level Appreciation Bonus = \$ 12.00 (1 member each)
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Total potential income for the first month = \$102.00

You can be in profit the first month with very little effort! Where in the world can you start a business for less than \$100 and make a profit in the first month. A small brick and mortar business will cost you at least \$100,000 in your first year and it will at least take you two years just to break even. Within a single year it is possible to generate more than \$100,000 with your own online business. You have to accept that you will start with a small income at first but if you work at your business it can grow big in a short space of time. I have been able to double my income with NPN each month since inception.

I was still working as an engineer. My work took me weekly to places where I had no Internet access for days on end. I could basically just run my online business over weekends. If you can spend 1-2 hours daily, you will be able to grow your business much faster. You do not have to re-invent the wheel like I had to do with trial and error. You can copy my PLAN at no charge and be up and running in no time. It took me nearly twelve months to obtain my financial independence but I am certain that with our help and with our fail-proof recipe you will be able to more than halve that period.

There are only a few conditions to this PLAN to work for you.

- o You need to implement what is taught in ANT
- o You must be able to follow simple instructions
- o Do not try to do it "your way" but follow the proven PLAN
- o You must be prepared to use some energy in marketing your business
- o If you do not have enough time to spend in growing your business, you need to invest some money to reach your goal
- o You must be prepared to start small and build over time
- o You must not through in the towel easily
- o If something does not work the first time you must be prepared to try again

It is not hard to build your own business but it is definitely not for everyone. You have to treat it as a normal business or it will not work for you. You cannot subscribe to any program and then sit back and think that money will start rolling in all by itself. You must be prepared to invest your time, energy and money to make it work for you. However if you are prepared to make an effort and ask for help when you need it, you will be royally rewarded.

This is where I should start telling you that this is a limited offer and that time is running out. I am not going to tell you such a lie. What I must tell you is that if you start using this information in this book today, you will be nearer your goal. For each day that you wait the chances are that you will never do anything and you will always wonder what would have happened if you at least tried the first step.

I am looking forward to hear from you soon. I have not made use of elaborate displays of all the money that I have made because I do not think it word serve any purpose. Our proof lies in the programs that we have developed and the success that you will have when you use them. Here is a list of my websites. Not all of them is up to the same standard of excellence but you will agree that they all provide you with good and solid information. My only objective is to help you make a success of your own business. I believe that in doing this the reward will follow and I have proven it time and again.

My very first try: <http://mm.isat.co.za/pay-per-click>

Second try with the help of my son: <http://mm.isat.co.za/ppc>

My first blog: <http://www.mattmare.com>

My second try at blogging: <http://mattmare.ws/blog/>

My first try at using a template: <http://capturepros.myprofitmatic.com/>

Second try with a template: <http://capturepros.homebizware.com>

Third try with a template: <http://capturepros.myprofitmatic.net/>

Our combined effort: <http://www.capturepros.com>

(I did most of the programming while Steven did the graphics and Copy Writing.)

Contact Details

Please let me know if you think there are things that I can improve in this ebook where you perhaps need more information (or less). Give me a call if you need any assistance to change your links in the ebook or if you would like to add your own websites to promote. Feel free to give it to anyone who might find it useful but please do not sell it. I know that if you compare it to ebooks that sell for \$37 and even \$47, it gives much more solid advice, but it is meant to be distributed freely.

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