

# List Marketing Breakthrough - *Capture Safelist*

This special report was created to help you to get the most out of your list marketing. Most people make the mistake to sign up for a program and then use only part of it. Many programs have several ways in which you can use it to get traffic to your offer. Let us first look at the basics of Internet Marketing.

**PRINT THIS DOCUMENT NOW** and keep it handy when using your Safelist.

## Internet Marketing Basics

- Get people to subscribe to your list through your **Capture Page**
- Build a relationship with your list using your **Auto-Responder**
- Bring offers to your list and make sales through your **Sales Page**
- Follow up with your buyers and offer them an **Up-sell**
- Send more targeted traffic to your different **Landing Pages**

This is what we call List Marketing in a nutshell. One thing that is very clear is that it does not work to send people directly to your offer or affiliate link. Your chances of making a sale that way is less than 1 in a thousand. On the other hand it is relatively easy to get an opt-in rate to your list of more than 5%. Once you have a list of interested prospects, you can start to build a relationship of trust with them. Supply them with information of real value to help build their business. When they get to know you and when they realize that you want to help them, they will be more inclined to look seriously at what you have to offer.

Your first priority should be to build your list as large as possible and all your promotions should lead to your **Capture Page**. Now what do you do if you do not have your own website yet? You make use of other people's lists to quickly build your own. This is where *Capture Safelist* will help you.

## Using *Capture Safelist* to Build Your List

Let me help you to set up your account to make maximum use of our

**Capture Safelist.** We are going to break it down in a few simple steps for you:

1. First read what is written on the first page when you login to your account. Here is your login link: <http://www.mmaco.net/CaptureSafelist/>
2. Please adhere to the few rules to make it enjoyable to everybody using our **Capture Safelist**.
3. Now scroll down and click on [**Edit Profile**] and make certain that all your details are correct. You need both a contact and list email address that is valid. Please do not use free emails like Yahoo, Hotmail or AOL. We suggest you get yourself two free [Gmail Accounts](#) in stead.
4. Make certain that we can pay your commission by entering your PayPal, Egold, StormPay, Moneybookers or AlertPay email address.
5. Our Safelist offers you the opportunity to send your advert not only to all our members, but also to several hundred other Safelists with the click of a single button. It is called the **Multi-Submitter**. This service is not free but it is only \$1.50 per month. You can send your email every 24 hours as a Free Member to tens of thousands of Safelist members. (Choose [Features] in the menu on the left for all the membership levels.)
6. When you sign up as a member you will receive a large number of credits so that you can immediately make use of the credit mailer. You can earn more credits by opening the emails that you receive from other **Capture Safelist** members. These emails will have a credit link that will give you more credits when you click it and view their web-pages. You can buy more credits if you do not have time to earn more credits by choosing [**Purchase Mailing Credits**] from the bottom menu.
7. The one thing that will immediately double your list mailing results is when you upgrade as an Executive Member in **Capture Safelist**. It is a single payment of only \$20 and you will gain a lot of super benefits like sending your emails in HTML. Your emails will definitely stand out and you will have far better results. You are also allowed up to 4 auto sends of your saved email ads. You will be able to send mailings every 6 hours each day and your banners will receive unlimited impressions. There are several more benefits - too many to list here.
8. Send emails to all the **Capture Safelist** members each day with the [**Credit Mailer**] in the left menu as long as you have enough credits available. Do not think that because we still do not have thousands of members that you will not see results. When a Safelist is still young the members are still eager and receive only a few emails each day. They open each one and still read it. A young list is a responsive list.

9. You can build your own list by promoting **Capture Safelist**. You will find your referral link under [**Marketing Resources**]. This is one of the few Safelists that gives you all the details of each new referral through [**View Referrals**] in the bottom menu. You receive their username, full name, contact email address, membership level and joining date. You can contact them directly or add them to your auto-responder. When they upgrade or buy credits or banner impressions you will earn a commission. See [**Features**] for details. But most important you will earn bonus credits for each new referral.
10. If you have no tracking facility you are in luck because we offer an ad tracker for your ads. Just click on [**Ad Tracking URL's**] and set up your tracking links. Another reason for you to upgrade: As an Executive you can have up to 100 tracking links which you can use for all your ad campaigns. It will show you exactly how many clicks you get for each link. Stop wasting your time with traffic sources that does not work.
11. You may buy banner impressions through [**Purchase Banner Impressions**] and you are invited to enter your banner for our weekly Banner Contest. If you win you will receive 500 credits and your name will appear on our front page. Send me your primary link and I will gladly display it with your name for the full week while you are the winner.
12. Lastly you can [**Cancel Subscription**] if you like but please do not do it until you have used us for at least a month to make full use of all the features.

Here is a summary of what you get with Capture Safelist:

- Place your offer in front of thousands daily
- Quickly build your own list of prospects
- Earn commission when people upgrade or buy credits
- Track your ad campaigns at no additional cost
- Automatically send out your emails
- Get your banners displayed 24/7

## How do You Promote **Capture Safelist**?

The best place to promote a Safelist program is to promote it in other Safelists or in Traffic Exchanges. The people using TE's and Safelists are always looking for more ways to get traffic to their links. What is easier than to give away something of great value? You can join and use Capture Safelist at no cost and you can track your ads with it!

Send me a short note and I will show you how you can rebrand this free report with your own affiliate links. Then give it away to everyone you know and don't know. Your list will grow virtually overnight.

You are welcome to contact me at [support@mattmare.com](mailto:support@mattmare.com) if you need any assistance setting up your account or if you have any question about list marketing.

Carpe Diem - Seize the day!

Matt Maré.

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Proud founder of Capture Safelist and CapturePros 2 Marketing

<http://www.mmaco.net/CaptureSafelist/>

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